



**tarocollective**  
Italian Design in India

# C A T A L O G U E





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# INTRO

unveiling our narrative

## TARO IS THOROUGH

Taro Collective is a thoughtful and thorough brand founded over a chance discussion on what it means to live in a pleasurable way. The brand is less about products and more about **balancing our interactions with the environment**. There exists in our collections an intentional harmony between Italian design aesthetics and Indian production.

Having worked in the design field for over 10 years, Shikha Rentala, Marco Grimandi, and Federico Fraternali's expertise collide to create contextually relevant products. Engineering and technical accuracy are part of our foundational thought, as are historical references and research—our future comes from the past. The brand is also mindful of the pitfalls associated with a product's life cycle, so our collections are made with the intention to ship easily, benefiting in turn the production, and ultimately, in a very small way, lessening the environmental burden.

# FOUNDERS

the people behind the brand





**Federico Fraternali**, is an experienced Product and Interior Designer with a Masters in Design from Politecnico in Milan. He has previously worked in a Milan-based studio dealing with furniture & interiors. In the residential field, he has designed houses in Paris, Venice, London, and Milan. His knowledge of the design atmosphere in India is extensive due to his 6 year work experience in the field of interiors, product and architecture. Formerly the Head of Design at Restore Design PVT LTD, he is a Designer Dozen and A'Design award winner. Through his work he seeks and provides balance, allowing for good design to propagate the design field.

**Marco Grimandi**, is familiar with multicultural work atmospheres having worked in Milan, Shenzhen and Bangalore. His work experience includes both Residential Interior Design and Product Engineering and is formerly the Product Design Lead at Restore Design. Marco is seasoned in the field of product, fixtures, furniture and interiors with a Master's degree in Design for Innovation at Politecnico. An A'Design award winner, he has an impeccable attention to detail and specificity. He was also the founder of Basico, a product brand revolving around the non-conformity of metal.

**Shikha Rentala**, is an experienced brand strategist and interior designer having worked in the field of retail, hospitality, commercial, residential spaces and the textile supply-chain industry across Bangkok, New York, Bangalore and Milan. As a Parson's and Polimoda Master of Arts graduate, she has provided interior and brand services to over 30 clients, including Reliance, Aravind Mills, Trend Union, Impressario, The Sleep Company, Melorra, Venturi Partners, and many more. Her interest lies in the meeting point of purpose, product and storytelling.



# THE Kadam

COLLECTION

KADAM is a foldable furniture collection.

Meaning steps or footsteps, the name echoes the collection's dexterity as the Kadam collection is a step forward. It is a movement.







READY TO SHIP

# LOUNGE

Chair

**SEMI OUTDOOR**

The Taro Collective Lounge Chair is an homage to the Tripolina. Its principle of foldability and movement pushed us to think and engineer systems that allow for a product to be agile.

A lounge is meant for relaxation; it can travel with you, it can change itself to fit your needs. The lounge chair is, for us, a staple in urban living. Its naked sculptural look allows for an artistic approach to furniture.













## FINISHES

The Lounge Chair is available in a combination of structures and fabrics



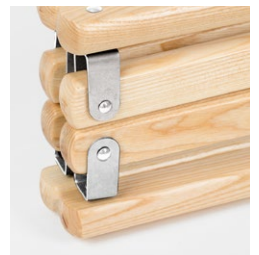
BLACK OAK  
with GOLD PVD



DARK BROWN OAK  
with COPPER PVD



BROWN OAK  
with COPPER PVD



NATURAL OAK  
with SS





NATURAL OAK, NATURAL CANVAS



NATURAL OAK, WHITE CANVAS



NATURAL OAK, NATURAL AGORA



NATURAL OAK, AQUA AGORA



NATURAL OAK, CAFE AGORA



These are the available combinations of fabrics & structures,

**AGORA®** Fabric

in 265 GSM, is resistant and Durable outdoor fabrics,  
solution-dyed acrylic, made in Spain

**CANVAS**

in 325 GSM, specially manufactured, is a heavy weight natural  
100% cotton, made in India

BROWN OAK, NATURAL CANVAS



BROWN OAK, INTEGRAL AGORA



BROWN OAK, OLIVE AGORA



BROWN OAK, AQUA AGORA



BROWN OAK, CAFE AGORA



BROWN OAK, MOSTAZA AGORA



BROWN OAK, TERRACOTTA AGORA



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**CANVAS**

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DARK BROWN OAK, NATURAL CANVAS



DARK BROWN OAK, INTEGRAL AGORA



DARK BROWN OAK, OLIVE AGORA



DARK BROWN OAK, AQUA AGORA



DARK BROWN OAK, CAFE AGORA



DARK BROWN OAK, MOSTAZA AGORA



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BLACK OAK, NATURAL AGORA



BLACK OAK, INTEGRAL AGORA



BLACK OAK, OLIVE AGORA



BLACK OAK, TERRACOTTA AGORA



BLACK OAK, BLACK AGORA & BLACK CANVAS



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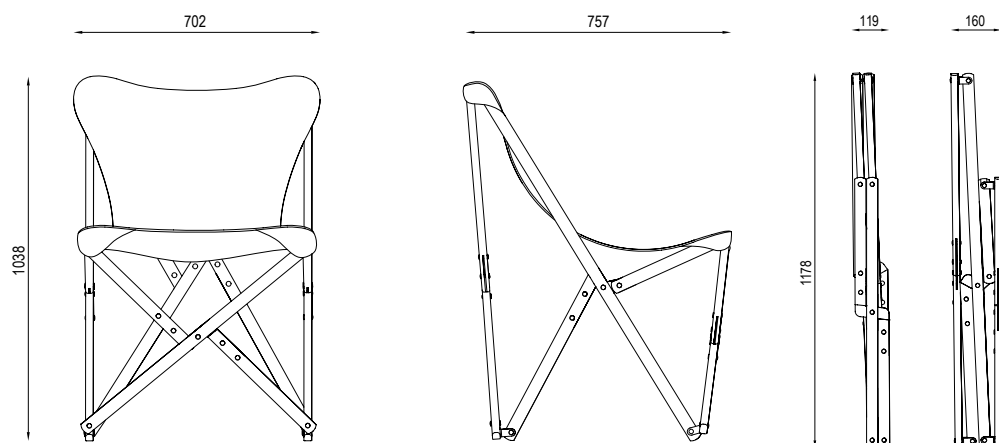


## DIMENSION & DETAIL

Made with Oak, SS PVD

**AGORA®** Fabric in 265 GSM, is resistant and Durable outdoor fabrics, solution-dyed acrylic, made in Spain

**CANVAS** in 325 GSM, specially manufactured, is a heavy weight natural 100% cotton, made in India







When in the folded state as well,  
the products stand autonomously.









MADE TO ORDER / READY TO SHIP

# FOOT

Rest

**SEMI OUTDOOR**

The Kadam Foot Rest is a perfect complement to the Kadam Lounge Chair. This foldable and light piece is easy to move! Kick up your feet and stretch out for a better, more relaxed posture. Meant to make spaces, moments and activities pleasurable.





## INFORMATION

Foldable and light  
Removable fabrics  
Available in multiple finishes  
Intellectual Property, India: 392806-001







## FINISHES

The Foot Rest is available in a combination of structures and fabrics on [www.tarocollective.com](http://www.tarocollective.com)



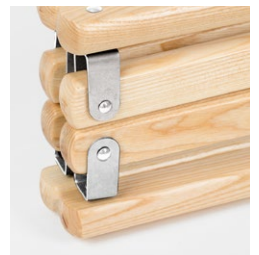
BLACK OAK  
with GOLD PVD



DARK BROWN OAK  
with COPPER PVD



BROWN OAK  
with COPPER PVD



NATURAL OAK  
with SS



NATURAL OAK, WHITE CANVAS



NATURAL OAK, NATURAL AGORA



These are the available combinations of fabrics & structures,

**AGORA®** Fabric

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**CANVAS**

in 325 GSM, specially manufactured, is a heavy weight natural 100% cotton, made in India

BLACK OAK, BLACK AGORA & BLACK CANVAS





BROWN OAK, NATUAL CANVAS



BROWN OAK, AQUA AGORA



BROWN OAK, TERRACOTTA AGORA



These are the available combinations of fabrics & structures,

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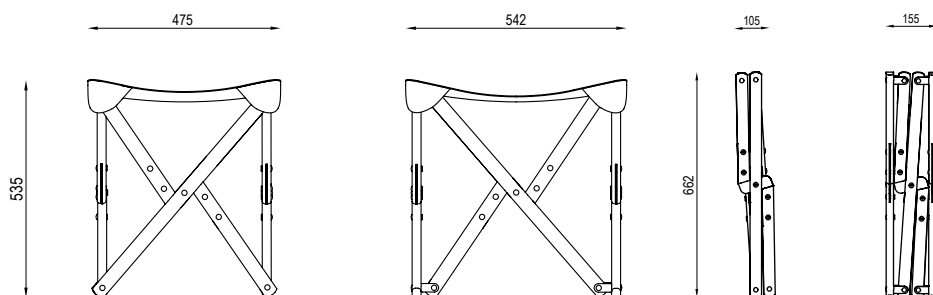


## DIMENSION & DETAIL

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MADE TO ORDER

# DIRECTOR

## Chair

**SEMI OUTDOOR**

The Taro Collective Chair is a great piece to add to your home. They are easy to store, completely foldable, light, highly-engineered and detailed. A reimagined director chair with a unique joinery.

Are you expecting more guests? Pull one out in an emergency, Use it around the house where you choose, a piece to dine with, to use in your home for a calming morning coffee, or at a writing table.





## INFORMATION

Foldable and light  
Removable fabrics  
Available in multiple finishes  
Intellectual Property, India: 392805-001







**FINISHES**

The Director Chair is available in a combination of structures and fabrics on [www.tarocollective.com](http://www.tarocollective.com)



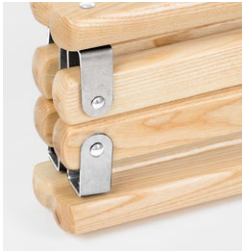
BLACK OAK  
with GOLD PVD



DARK BROWN OAK  
with COPPER PVD



BROWN OAK  
with COPPER PVD



NATURAL OAK  
with SS



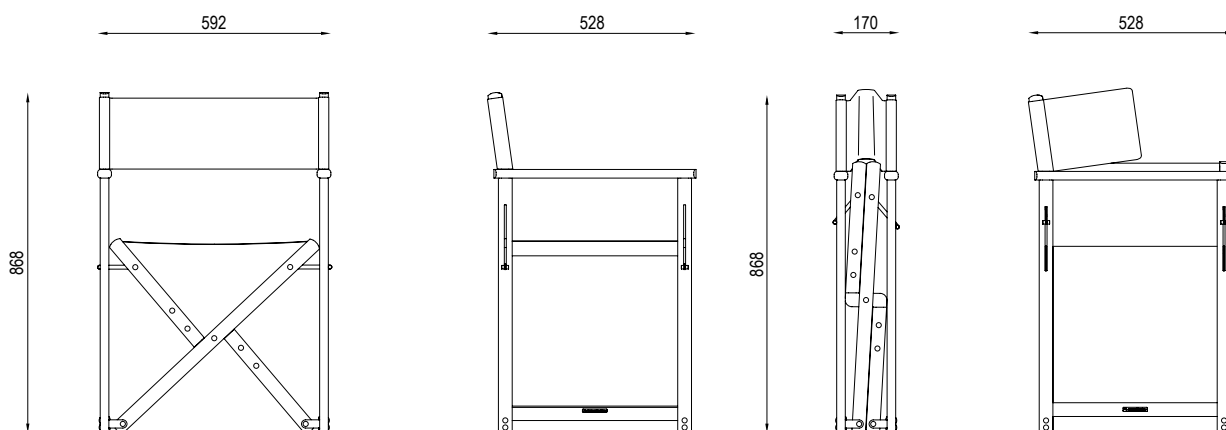


## DIMENSION & DETAIL

Made with Oak, SS PVD

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**CANVAS** in 325 GSM, specially manufactured, is a heavy weight natural 100% cotton, made in India







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READY TO SHIP

# LOW

Storage

**SEMI OUTDOOR**

This low storage unit can adapt—it can be used to hold a TV, a piece of art, or a set of candles. Its dimensions allow it to be placed anywhere in an unassuming manner, allowing the objects within it to take priority.





## INFORMATION

Low Storage Unit  
Foldable and light  
Available in multiple finishes  
Intellectual Property, India: 392808-001



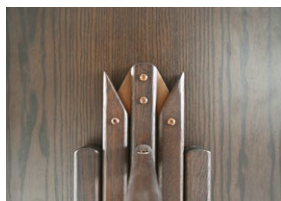




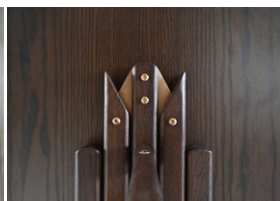
When in the folded state as well, the products stand autonomously.

## FINISHES

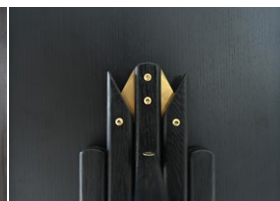
The Low Storage is available in multiple finishes  
on [www.tarocollective.com](http://www.tarocollective.com)



BROWN OAK  
with COPPER  
PVD



DARK BROWN OAK  
with COPPER  
PVD



BLACK OAK  
with GOLD PVD

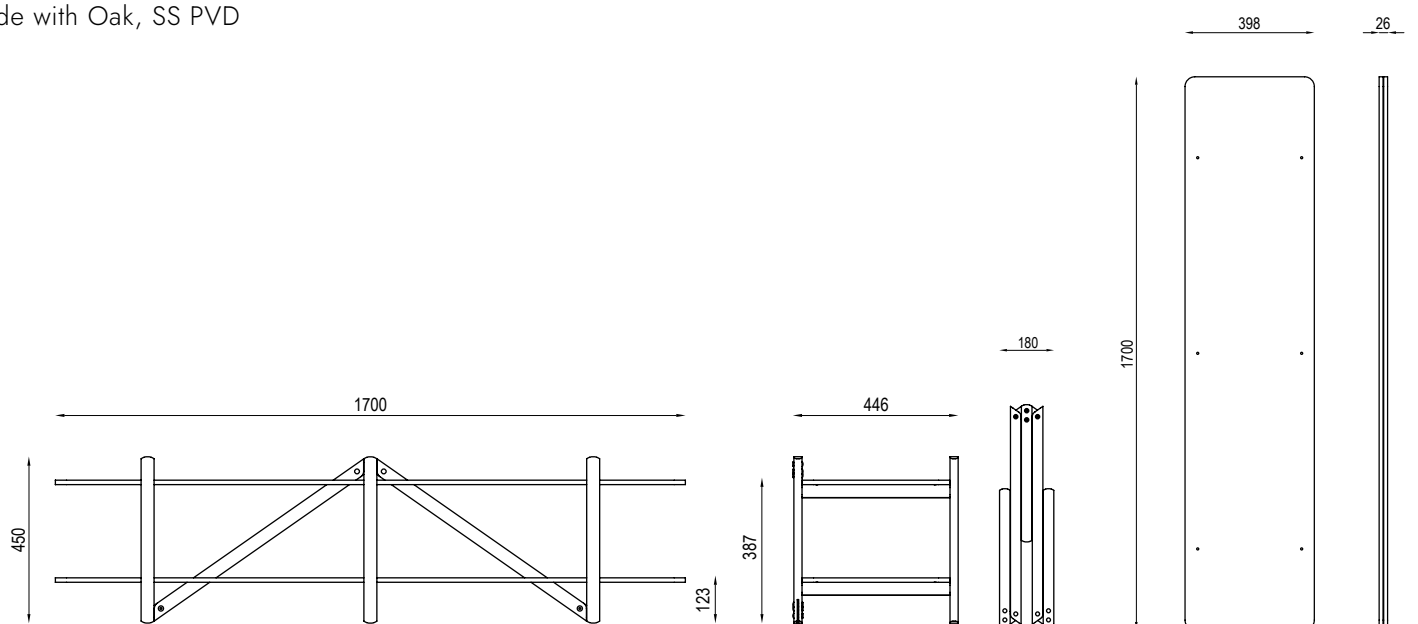


MINT  
with GOLD PVD



## DIMENSION & DETAIL

Made with Oak, SS PVD







READY TO SHIP

# CONSOLE

**SEMI OUTDOOR**

The console is a mid-sized storage unit. Place it in the foyer to hold some of your more elegant and applause-worthy pieces. Use it in the dining room to store your cutlery or in the lounge to display prized books.





## INFORMATION

Mid Sized Storage Unit  
Foldable and light  
Available in multiple finishes  
Intellectual Property, India: 392809-001



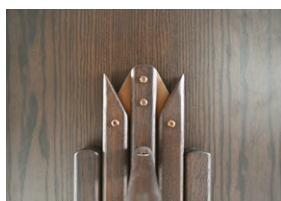




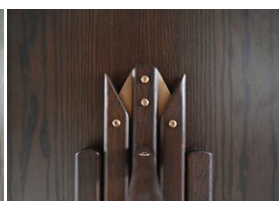
When in the folded state as well, the products stand autonomously.

## FINISHES

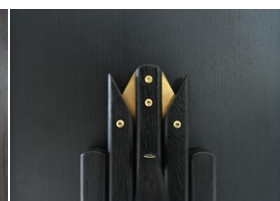
The Console is available in multiple finishes  
on [www.tarocollective.com](http://www.tarocollective.com)



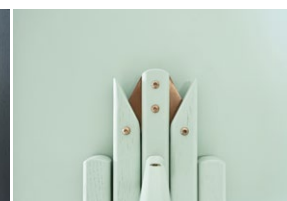
BROWN OAK  
with COPPER  
PVD



DARK BROWN OAK  
with COPPER  
PVD



BLACK OAK  
with GOLD PVD

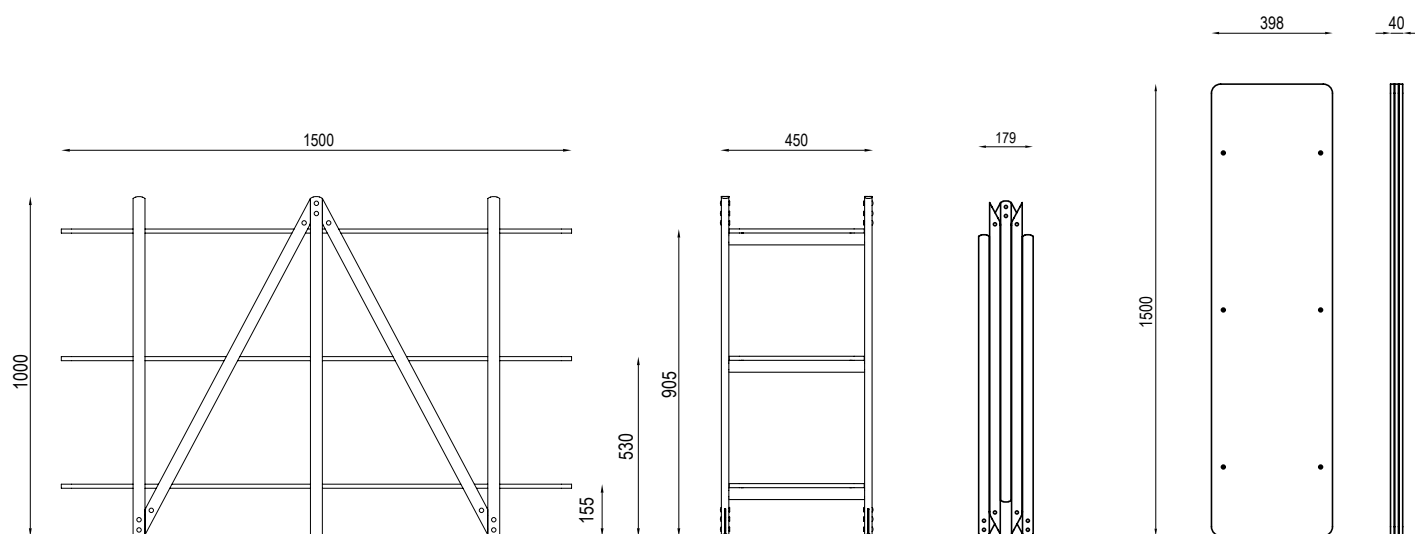


MINT  
with GOLD PVD



## DIMENSION & DETAIL

Made with Oak, SS PVD







READY TO SHIP

# B O O K S H E L F

**SEMI OUTDOOR**

This substantial storage piece is not only sculptural but also serves as an elegant solution to hold all your memorabilia.





## INFORMATION

Large Sized Storage Unit  
Foldable and light  
Available in multiple finishes  
Intellectual Property, India: 392804-001





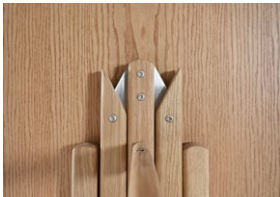




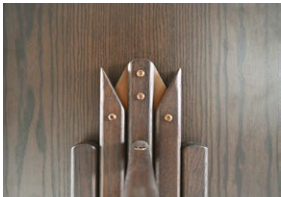
When in the folded state as well, the products stand autonomously.

### FINISHES

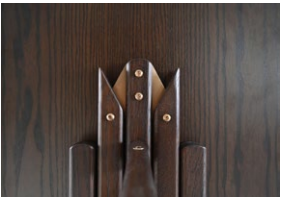
The Bookshelf is available in multiple finishes  
on [www.tarocollective.com](http://www.tarocollective.com)



NATURAL OAK  
with SS PVD



BROWN OAK  
with COPPER  
PVD



DARK BROWN OAK  
with COPPER  
PVD



BLACK OAK  
with GOLD PVD



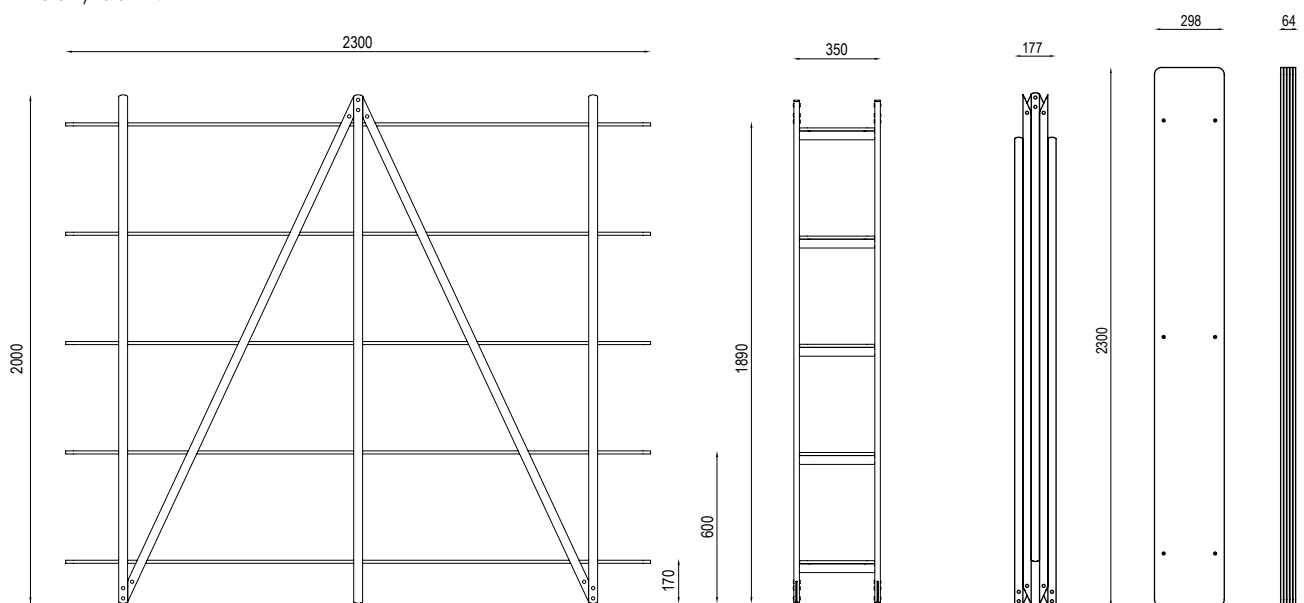
MINT  
with GOLD PVD





## DIMENSION & DETAIL

Made with Oak, SS PVD



















# THE kadalum

COLLECTION

▼ tarocollective





A man with dark, curly hair, wearing a white jumpsuit and orange sneakers, is leaning over a green slatted chair, adjusting its mechanism. He is in a dimly lit exhibition space with various plants and other furniture in the background. A large, illuminated sign in the background reads "tarocollective".

Kadalum, a lightweight aluminium outdoor product system developed during the Godrej Design Lab Fellowship. The project explores engineered craftsmanship through precision, detailing, and mobility. Each element responds to a life in transit, where furniture must adapt, fold, and move with ease.





▼ tarocollective





**KADALUM**

Architectural drawings and text on a display panel.



**TECTONIC ASSEMBLIES**

Text on a display panel.



















# kadalum

MADE TO ORDER





COLLECTION

|                                                                                   |                       |                                                                                   |                                                                                   |                                                                                    |                                                                                     |                                                                                     |
|-----------------------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  | 589w x 501d x 868h mm |                                                                                   | 649w x 554d x 781h mm                                                             |                                                                                    | 600w x 510d x 319h mm                                                               |                                                                                     |
|  |                       |  |  |  |  |  |
| 663w x 760d x 1020h mm                                                            |                       | 527w x 456d x 450h mm                                                             |                                                                                   | 589w 410d x 406h mm                                                                |                                                                                     | 750w x 750d x 753h mm<br>Size can be customized                                     |
| Lounge Chair                                                                      | Chair                 | Stool                                                                             | Arm Chair                                                                         | Low Stool                                                                          | Low Table                                                                           | Table                                                                               |

NOTES:

Our products are made to order

Find us on: [www.tarocollective.com](http://www.tarocollective.com)  
Follow us on instagram: @taro\_collective

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+393480927497  
[federico@tarocollective.com](mailto:federico@tarocollective.com)  
[shikha@tarocollective.com](mailto:shikha@tarocollective.com)



INTELLECTUAL  
PROPERTY **INDIA**



▼ ●  
**tarocollective**  
[www.tarocollective.com](http://www.tarocollective.com)

tarocollective

tarocollective is a beautiful and thought-provoking brand that creates a unique atmosphere in every space. It is a brand that is not just about the products, but about the experience of using them. The brand's philosophy is to create a space that is both functional and beautiful, and to do this, they use only the best materials and craftsmanship. The brand's products are designed to be both functional and beautiful, and to do this, they use only the best materials and craftsmanship.

**kadam collection**

The kadam collection is a series of products that are designed to be both functional and beautiful. The collection includes a range of products, from furniture to lighting, and each piece is carefully crafted to be both functional and beautiful. The collection is designed to be both functional and beautiful, and to do this, they use only the best materials and craftsmanship.

**milan collection**

The milan collection is a series of products that are designed to be both functional and beautiful. The collection includes a range of products, from furniture to lighting, and each piece is carefully crafted to be both functional and beautiful. The collection is designed to be both functional and beautiful, and to do this, they use only the best materials and craftsmanship.

tarocollective

